

# FLAVOURLY

ISSUE NINE | FLAVOURLY.COM



## CROWDSOURCED CRAFT BEER

THE STORY OF HOW YOUR RATINGS AND REVIEWS LED TO THE CREATION OF A BRAND NEW CRAFT BEER RANGE.

# #DRINKDIFFERENT

Every month, we pick the best photos shared online with the hashtag #DrinkDifferent and showcase them right here in the Flavourly magazine with a prize for the best of the bunch!

## Winner



*Congratulations!*

Good job, Big Ed. You've just won your person £20 to spend on our online bottleshop.

That means another box for you to play with - woohoo!

Email [support@flavourly.com](mailto:support@flavourly.com) to claim your prize!

**BIG ED**

## Honourable mentions



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This magazine is proudly brought to you for free. It comes with your monthly discovery club box or gift of either great craft beer or gin.  
Box Alcohol Contents\*: Craft Beer 10 x 330ml, £25. Craft Gin 3 x 200ml, £35  
\*discount offers excepted, subject to change

# Welcome

## A hello from the editor

I know I probably say this in every edition but we have a really, really exciting issue for you this month.

As I'm sure you know by now, we recently launched our brand new, **Crowdsourced Craft Beer** range - all thanks to you, the Flavourly community. These beers were developed using your ratings and reviews. And in this issue of the Flavourly Magazine, we're proud to tell you the full story of how it all came together.

Elsewhere in craft beer, Anna Aitken is back to tell you all about **Devil's Peak** - South Africa's top brewery - and their foray into the UK market, and how they found an unlikely home in Aberdeen.

In gin, exciting botanicals continue to be the key to a good story - as Cameron Willis found out. Anyone for a tea party?

Finally, don't say we aren't good to you; we've got all your gift-giving needs covered in **Flavourly's Festive Gift Guide**. Even better, though, is that every item listed in the guide is available on Flavourly.com. Present shopping has never been so easy!

With that, I'll leave you to get stuck in and have a read. Please enjoy Issue Nine of the Flavourly Magazine.

Cheers!

*Kevin O'Donnell*

## The Team



### **Kevin O'Donnell, Editor**

Writer, beer geek and self-confessed crazy cat man. When not drinking beer, can be found watching professional wrestling.



### **Graeme Pickles, Designer**

Artist, film lover and part-time pirate. Believes we all need a little more horror in our lives and everything is more fun with rum.

## Contributors



### **Cameron Willis, Writer**

Beer-loving writer with a penchant for mischief and a passion for travelling. Digs life, friends and anything by John Steinbeck.

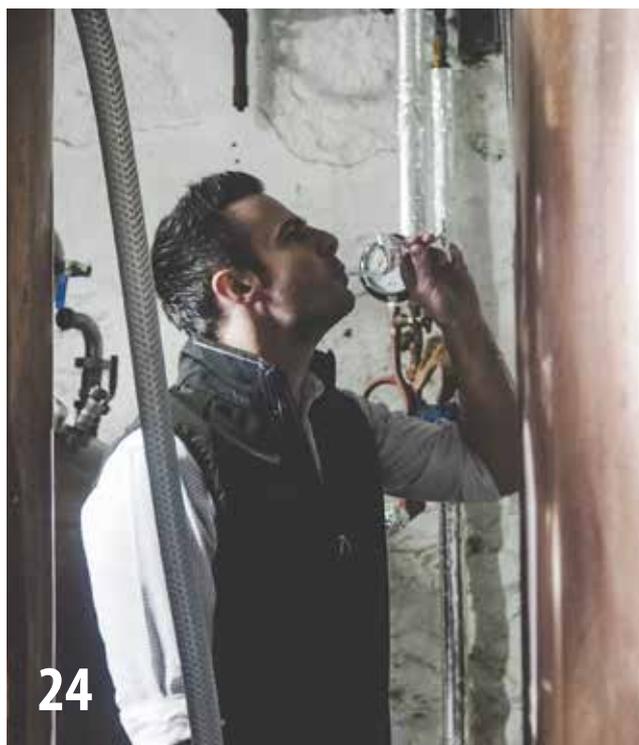


### **Anna Aitken, Writer**

Flavourly's Beer Sommelier and buyer. Believes the stories of the people behind craft beer is second only to the beers themselves.

# Contents

- 06 THE BEERS & THE BREWERS**  
Find out everything you need to know about the brews in your box.
- 12 CROWDSOURCED CRAFT BEER**  
The story of how your ratings became a new craft beer range.
- 16 FROM CAPE TOWN TO ABERDEEN**  
South Africa's top brewery have found a home in the UK.
- 20 THE GINS & THE DISTILLERS**  
Meet the juniper-based spirits you'll be sipping this month.
- 24 WE'RE HAVING A TEA PARTY**  
From Aberdeen to Sri Lanka and back again with a pioneering gin.
- 27 MIX IT UP**  
Learn how to turn that Gin Discovery Box into creative cocktails.
- 28 FLAVOURLY FESTIVE GIFT GUIDE**  
We've got you covered when it comes to gifting this festive season.
- 38 GIN BAUBLES**  
The must-have decoration for gin fans is back for 2017.







# **Beer Discoveries**

**Each month, Flavourly's resident beer geeks scour the globe for the most delicious craft beers that the brewing world has to offer and delivers them right to our community members' front doors.**

**Here's what they found...**

**JUICEBOX - FOURPURE**  
5.9% ABV, IPA

It's a juicebox in the hoppy sense, dripping with fruity flavour and aroma but don't let the name fool you; it's still got a punch to it and a lingering bitterness just like any good IPA. Juicebox IPA is a refreshing and tropical sensation.

SERVING TEMPERATURE: CHILLED (7-10°C)



**DEUCEBOX - FOURPURE**  
8.3% ABV, DOUBLE IPA

One from their adventure range, inspired by their own Juicebox IPA. Think citrus attack for citrus IPA addicts - twice the hops, double the malt and swimming with delicious juicy goodness. A true tropical hop cocktail.

SERVING TEMPERATURE: CHILLED (7-10°C)



**FLATIRON - FOURPURE**  
4.7% ABV, AMBER ALE

This American Red gets its name from Colorado's rock formation, The Flatirons. It's a fusion of malt and hops, caramel and toffee seep through along with a grainy sensation. A vivid and citrusy taste provides a smooth finish.

SERVING TEMPERATURE: CHILLED (7-10°C)



**BEARTOOTH - FOURPURE**  
5.3% ABV, BROWN ALE

The mountainous expanse of Montana inspired the making of this hearty American brown ale, something that'll pick up any explorer. The quadruple blend of malts create many levels of flavour like caramel, coffee and chocolate.

SERVING TEMPERATURE: COLD (4-7°C)



**PILS - HARDYWOOD PARK**  
5.2% ABV, PILSNER

A good old German-style pilsner, it has that clean, crispness that you'd expect from this style thanks to the top notch European pilsner malt. You'll get the breadly taste of the malt underneath the herbal kick of the German hops with a little citrus.

SERVING TEMPERATURE: COLD (4-7°C)



**VIPA - HARDYWOOD PARK**  
5.2% ABV, IPA

Hardywood's take on a Virginia India Pale Ale, the malt is dominated by Heirloom Virginia barley underneath the spring of citrusy hops. This creates bright tropical aromas and juicy flavours for that perfect refreshing feel.

SERVING TEMPERATURE: CHILLED (7-10°C)



**PUSH THE BOAT OUT - DEVIL'S PEAK**  
5.5% ABV, SOUR PALE ALE

A sour pale ale that is dry hopped for maximum flavour and all-round hoppiness. The flavour has a good tangy dose of citrus, backed up by the sturdy malt background which makes for a well-balanced taste that's the perfect sour introduction.

SERVING TEMPERATURE: CHILLED (7-10°C)



**TOE THE LINE - DEVIL'S PEAK**  
6.0% ABV, IPA

A juicy IPA that pours nice and hazy, full of hoppy goodness and fresh tropical aromas. Citrus and tropical fruits battle it out for your attention. It settles into a rounded bitterness with a sweet malty undertone lingering on the tastebuds.

SERVING TEMPERATURE: CHILLED (7-10°C)



**LERWICK IPA - LERWICK BREWERY**  
5.0% ABV, IPA

Let's conjure some of the old fashioned romance of imported IPAs. Except rather than India, they've come from Shetland. With a body brimming with caramels, dark fruits, herbs and grass, it's a rich and traditional IPA with a Shetland slant.

SERVING TEMPERATURE: CHILLED (7-10°C)



**TUSHKAR - LERWICK BREWERY**  
5.5% ABV, OATMEAL STOUT

Steeped in Shetland cultural heritage, this oatmeal stout is named after a tool used in the cutting of peat. Dark chocolate and vanilla fudge bubble up from this black brew, and toasted seeds and treacle engulf the palate.

SERVING TEMPERATURE: CHILLED (7-10°C)



**MUSSELBURGH BROKE - KNOPS BEER**  
4.5% ABV, SCOTTISH ALE

Inspired by an old folks tale that talked of "a clear, brisk beer that was very agreeable to the palate!" Smoky flavours of nuts, berries and chocolate come through in its light palate, coming together for a dry, satisfying finish.

SERVING TEMPERATURE: CELLAR (10-13°C)



**BLACK CORK - KNOPS BEER**  
6.5% ABV, PORTER

Inspired by a brew that came to light in the 18th century. Today, it has become more of a porter, with an aroma of dark chocolate and roasted coffee. On the palate, it twists a strong aniseed flavour with a short, citrus aftertaste.

SERVING TEMPERATURE: CHILLED (7-10°C)



**RED RYE IPA - WILD HORSE**  
6.0% ABV, RED RYE IPA

A rustic red IPA that balances speciality malts with the spicy tang of rye for a bold and rich flavour. The taste of caramel lingers underneath the hint of spice while the hops deliver the punchy citrus and tropical character.

SERVING TEMPERATURE: CHILLED (7-10°C)



**PALOMINO PALE ALE - WILD HORSE**  
5.4% ABV, AMERICAN PALE ALE

Inspired by the US West Coast, this hop heavy American pale ale is brewed with generous amounts of Cascade and Chinook hops. Expect citrus fruit and pine with a dry, bitter finish – Wild Horse's take on a modern classic.

SERVING TEMPERATURE: CHILLED (7-10°C)



**DARK BAY PORTER - WILD HORSE**  
5.0% ABV, PORTER

A reimagining of a historical London porter. Roasted and speciality malts deliver a deep red ale with dark chocolate, coffee and caramel flavours. A clean US yeast strain allows the complex malt bill to shine through.

SERVING TEMPERATURE: CHILLED (7-10°C)



**DARK HABITAT - MORDUE**  
5.0% ABV, PORTER

Here's a brew to ease you into the coming chill of winter. Packed with flavour and oozing with aroma, it's a porter infused with chocolate and raspberry for plenty of rich depth. The tartness of the berries giving it a refreshing lift.

SERVING TEMPERATURE: CHILLED (7-10°C)



**ELECTRIC BOOGALOO** - FLAVOURLY  
4.5% ABV, LAGER

Like all great sequels, our lager takes what made the original so beloved and gives it a twist. As crisp and refreshing as you'd want from a lager but with some serious dry-hopping, adding depth and flavour with a juicy citrus bite.

SERVING TEMPERATURE: COLD (4-7°C)



**PILLOW FIGHT** - FLAVOURLY  
4.8% ABV, CHOCOLATE MARSHMALLOW PORTER

This dark, roasty-toasty porter is full of Peruvian cacao nibs and chocolate malts. Vanilla pods and marshmallow fluff add a balanced sweetness to complement the Herkules and Polaris hops. Soon, you'll be coming back for s'more.

SERVING TEMPERATURE: CHILLED (7-10°C)



**PLAIN PORTER** - PORTERHOUSE  
4.3% ABV, STOUT

Named the Best Stout in the World, this porter is not plain at all. A hardy collection of dark malts make for a toasty background to this velvety smooth mouthful, bitter yet creamy with a bounce of hoppy aroma for a well-balanced haven of a porter.

SERVING TEMPERATURE: CHILLED (7-10°C)



**HOPHEAD IPA** - PORTERHOUSE  
4.8% ABV, IPA

As the name might suggest, this is one for the hop heads out there. High in aroma, this pale ale is amber in colour with a good bite of malt. Lots of crisp and juicy citrus notes abound, giving oodles of flavour for a full on hop hit.

SERVING TEMPERATURE: CHILLED (7-10°C)



**RAILWAY PORTER** - FIVE POINTS  
4.8% ABV, PORTER

Five Points' take on the classic porters of London. British East Kent Goldings hops are used to brew up this deep, dark porter that's rich with chocolate and coffee flavours. These blend with the sweeter scent of caramel and a touch of spice.

SERVING TEMPERATURE: CHILLED (7-10°C)



**XPA** - FIVE POINTS  
4.0% ABV, PALE ALE

XPA is Five Points' extra pale ale, with more hop intensity than the flagship pale. A full-bodied super pale ale, it's juicy with an overall tropical feel to it. XPA is easily sessionable and has won its way into their core range.

SERVING TEMPERATURE: CHILLED (7-10°C)



**BE SURE TO VISIT YOUR ACCOUNT ON FLAVOURLY.COM  
TO RATE AND REVIEW ALL YOUR FAVOURITE BEERS**

# Partners in Beer

Before making their way to your doorstep, the delicious craft beers in your Flavourly box are lovingly created by some of the best brewers in the world. Meet our latest partners in beer.



## FOURPURE BREWING CO.

Brothers Dan and Tom Lowe founded this London brewery in 2013. Fourpure's name is based on the basics of beer brewing: grain, yeast, hops and water. Their attitude is all in the name, keeping the pure and traditional methods of brewing alive. These beer buffs are big into their travel, keeping things new and fresh by making beer which captures the spirit of the places they've been.



## HARDYWOOD PARK

Hardwood's mission is to brew with purpose and this comes through in their innovative recipes. The story of this brewery is as old as its founders, Eric and Patrick. Their parents met first, setting up a friendship that would develop into a shared passion for craft beer. They built the foundation for Hardywood by experiencing craft beer culture and learning every facet of the industry.



## PORTERHOUSE BREWING CO.

In a land rich in culture of drinking but totally dominated by large global drinks companies, nobody (including their accountants) thought Porterhouse had a chance. But their passion for great beer led them to success – that was then and this is now.



## WILD HORSE BREWING

This small craft brewery is located in the seaside town of Llandudno, North Wales. Dave and Emma Faragher founded Wild Horse Brewing Company in March 2015. Their love of North American craft beer started whilst living in Calgary, Canada. A tour of Wild Rose Brewery shortly after arriving in the city opened their eyes to the exciting world of craft beer, and they never looked back.



## KNOPS BEER

Located on the Archerfield Estate as part of their Walled Garden visitor complex. Their equipment is brand new and state of the art allowing for control and flexibility over the beers produced. The Knops brewery produce a range of beers that reflect the diversity of existing styles, new possibilities from experimentation, to match the ever changing tastes the drinking public.



READ **DEVIL'S PEAK: FROM CAPE TOWN TO ABERDEEN** ON PAGE 16

## LERWICK BREWERY

The brewery began on the back of three brothers in their search for an alternative to lager. Being from the most Northernly isles they are as much Nordic as they are Scottish and it's this that gives the beer its own taste. The blend of mild winters and cool summers, clear water and crisp fresh air has made for a very unique brew family.



## FIVE POINTS BREWERY

Founded in March 2013 by Edward Mason, Hackney based Five Points Brewery brew small batch unfiltered, unpasteurized beer that aims to capture the spirit of East London. They take great pride in their local community, offering apprenticeship schemes to young people as well as sourcing all their energy from renewable sources and donating 5% of profits to local charities.



## MORDUE BREWERY

Originally founded over 100 years ago by Joseph Mordue himself, Mordue Brewery has experienced a craft beer renaissance thanks to two Tyne and Wear brothers. Garry and Matthew Fawson revived the old guy's superb ales back in 1995 and have spent the over twenty years reinventing the business, while picking up numerous awards along the way.



## DEVIL'S PEAK BREWING

Devil's Peak Brewing Company was born in the craft beer revolution where they played an integral part in the education of South African beer consumers. The name of the brewery was inspired by a geological landmark steeped in myth and keeps the company firmly rooted in Cape Town. The quality and distinctiveness of their beers set them apart in an ever increasingly frenetic world.



WORDS: Kevin O'Donnell  
ILLUSTRATIONS: Graeme Pickles

# THIS IS CROWDSOURCED CRAFT BEER

The story of how your ratings and reviews led to the creation of a brand new craft beer range. By beer lovers, for beer lovers.

**F**or the past four years, Flavourly has been uncovering the most delicious craft beers from the best and brightest brewers all over the world, and delivering them right to our community members' doors in the name of discovery. In return, we've asked our community for their honest thoughts, opinions, ratings and reviews so that we could learn which beer styles, breweries and flavours they love most. Just like us, they delivered.

At the time of writing this, the Flavourly community have given us an incredible 138,000 ratings and reviews – from our Craft Beer Discovery Club to our new, online bottleshop. This has put Flavourly in an inimitable position with a unique insight into our community's preferences and the ability to profile which flavours are most popular with our community.

We knew that this enormous

bank of reviews from our community of beer lovers was seriously special, and something that should be utilised to its fullest potential, but it wasn't always clear what to do with them. The reviews are vital to our buyers when making decisions on which beers to target for Craft Beer Discovery Club, and now the online bottleshop, but there had to be something more. And there was.

It was an exciting day in the Flavourly office when the team began batting around the fledgling idea that would soon become Crowdsourced Craft Beer; the decision was made that we would use the reviews to create a brand-new range of craft beers designed specifically for our community.

Flavourly CEO David Moore tells me: "We're an online drinks tech company, so launching our own range of beers is an important step for us but we wanted to involve our tens of thousands of beer fans. We felt creating a range of democratic beers designed by our community was a great way to build a bridge between our





business and our customers. These beers truly are made by beer lovers, for beer lovers."

After combing through a seemingly-endless amount of beer reviews, we landed on an initial range of four beers: a Dry-Hopped Lager, a Session IPA, a Tropical Pale Ale and a Porter with a sweet twist. Moore explains: "We knew that a lager would be important in the mix but we've added a special twist with heavy dry-hopping to stand out from the mainstream.

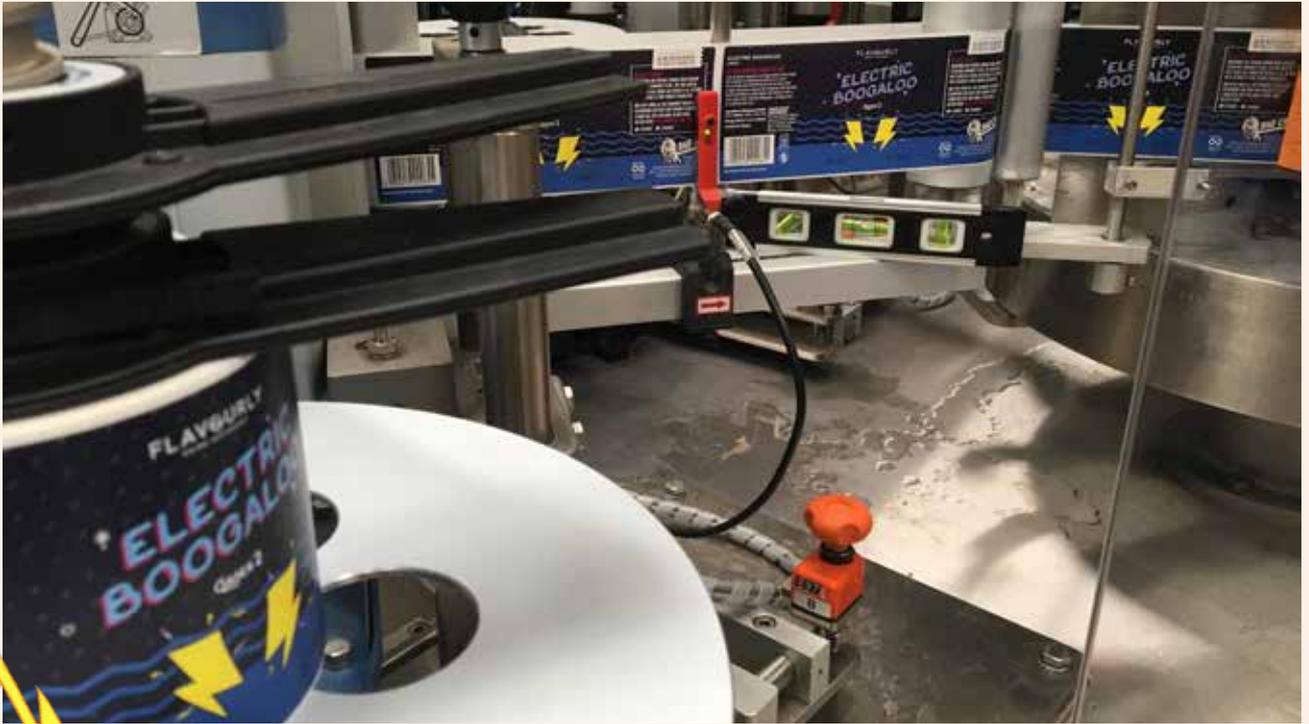
"Tropical Pale Ales are very popular with our community – hence its inclusion. A Session IPA was another important inclusion and, based on the feedback we have had, we focused on making it a citrus-tasting, refreshing ale.

"Last but not least, we have a large community of dark beer adorers who

we wanted to enjoy our Porter. We have made it very accessible as a Chocolate Marshmallow version. However, it still has the characteristic bitterness of the beer style."

Armed with four beer styles and a whole lot of excitement, we were faced with the next challenge: how are we going to brew them? Though the Flavourly team knows their beer – with a few of us even dabbling with homebrewing – none of us are experts at brewing on a commercial scale. As well as collaborating with our customers, we knew we were going to collaborate with





“

WE FELT CREATING A RANGE OF DEMOCRATIC BEERS DESIGNED BY OUR COMMUNITY WAS A GREAT WAY TO BUILD A BRIDGE BETWEEN OUR BUSINESS AND OUR CUSTOMERS. THESE BEERS TRULY ARE MADE BY BEER LOVERS, FOR BEER LOVERS

a great craft brewer. Up stepped North Yorkshire's BAD Co.

"BAD Co. beers have been extremely well received in both discovery club and bottleshop so they were a natural partner to choose for our first major collaboration," says Moore. "They have been a flexible and pacy partner to work with and their head brewer Paul is extremely talented and passionate about what he does.

"We were confident they would draw on the team's best work from their own range to make us four great collaboration beers, with which we're delighted."

Richard Sullock of BAD Co Brewing said: "BAD Co. was delighted to be asked to be part of this unique project. We loved the innovative way the beer styles were chosen and it not only gave us the opportunity to put our creative brewing expertise to use but to brew some truly

unique beers.

“The crowdsourced styles really gave us a great starting point on the flavours we wanted to see in the beers and meant we could develop some truly unusual recipes.

“Not only are the beers themselves fantastic, but also the names that were chosen, giving a nod to the unique flavours and ingredients in the beers, as well as getting across Flavourly’s fun and creative personality.”

Ah, the names. In the ultra-creative, seriously fun craft beer space, a good name is almost as important as the beer itself. The Flavourly community was central to the development of these four unique beers so it was only fitting that we included them in the next stage of the process: naming them!

“We wanted to go to our community to ask them to name our four new craft beers,” explains Moore. “We thought that the project would be fun and engaging with the winners who inspired the ideas receiving a case of the beer they helped to name.

“The joy of online engagement is that we can get an instant response – and in this case almost 1000 suggestions came in the first 48 hours. We hope that they had as much fun as we did!”

From almost 2000 suggestions overall, four names emerged victorious that perfectly matched our four, brand-new beers.

Karl Byrne’s Lazy Days led us on a journey to the Endless River, which was the perfect choice for our 3.8% ABV Session IPA; a golden ale made with Centennial, Columbus and Summit hops. Notes of tangy lemon and lime with hints of pineapple characterise this sessionable ale.

Luke Briggs sent us sequel crazy with

Lager 2.0 and we soon realised that Electric Boogaloo was ideal for our sequel to lager; crisp and refreshing but with a twist. Generous dry-hopping with Summit, Perle and Mosaic adds depth and flavour with a juicy citrus bite.

Matt Morgan’s submission of Fermented Flamingo inspired us to get juicy with Flamingo Juice, which gave off the same tropical vibe as our pale ale. Low in bitterness and smooth with sweet malts, Summit and Mosaic hops give waves of resinous pine, punchy papaya and juicy mango.

Finally, with some added punch, James Downing’s Pillow Porter became Pillow Fight and was the champion choice for our Chocolate Marshmallow Porter; a dark, roasty-toasty ale full of organic Peruvian cacao nibs and chocolate malts. An infusion of vanilla pods and marshmallow fluff adds a balanced sweetness to complement the subtle Herkules and Polaris hops.

With the launch of Gin Discovery Club and our cross category online bottleshop, 2017 has already been an exciting year for Flavourly but the launch of Crowdsourced Craft Beer has been one of our most fun and rewarding projects yet. One that makes us incredibly proud to be part of the craft beer industry and revolution.





FROM CAPE TOWN TO ABERDEEN



Brewing Co.

WORDS: ANNA AITKEN

**Devil's Peak revolutionised craft brewing in South Africa when they launched onto the scene with highly-hopped beers inspired by the American craft movement. Now they've come to the UK and they're taking an equally bold approach.**

**W**hile Cape Town has long been home to a number of breweries - including several of the small, independent variety - craft beer as we know it took a while to find its place there. Devil's Peak started brewing in 2012 and has defined what craft beer means in South Africa's second city.

One of their first beers, King's Blockhouse IPA, pulls no punches at 6% ABV and 56 IBUs (international bittering units). It has won awards from day one and is instrumental in earning the brewery its place as South Africa's best craft brewery year after year.

Now, moving into their third premises in five years, the appetite for their beer continues to grow.

Director Russell Boltman tells me this should be the last move for a while. "We have just moved into a new brewery that will support us for at least the next 10 years where we have also built a dedicated barrel ageing and sour facility called Afrofunk that we are amped to start making magic in."

Head brewer JC Steyn is a born experimenter; before joining Devil's Peak he was a keen home brewer making everything from beer to balsamic vinegar. After nearly a decade working in wine, he took his experiments into the brew house. He keeps up the high standards across the core range and pushes boundaries with his speciality series. His wine background has been put to good use with the barrel-aging



program and limited-edition Vin de Saison, a fusion of a traditional saison and locally grown Chenin Blanc grapes.

While the brewery goes from strength to strength, Devil's Peak want to spread their trend-setting beers beyond the penguin-inhabited shores of Cape Town. You might expect the next logical step would be to take the tried and tested range of beers from their brand-new brewery and ship them direct to the UK.

The Devil's Peak mantra, however, is "beer as it should be" and one of the pillars of this is freshness. If beer was shipped from Cape Town, it would already have been in the bottle for six weeks before it even reached port, let alone shop or warehouse shelves.

This can be an advantage for certain styles - you can expect to see many of the new Afrofunk barrel-aged experiments to reach us first, as Russell says, "the appreciation for sour beers hasn't quite hit South Africa yet so most of these beers will make their way over to Europe." - but freshness is important for IPAs where the fruity hop aromas can quickly decline.

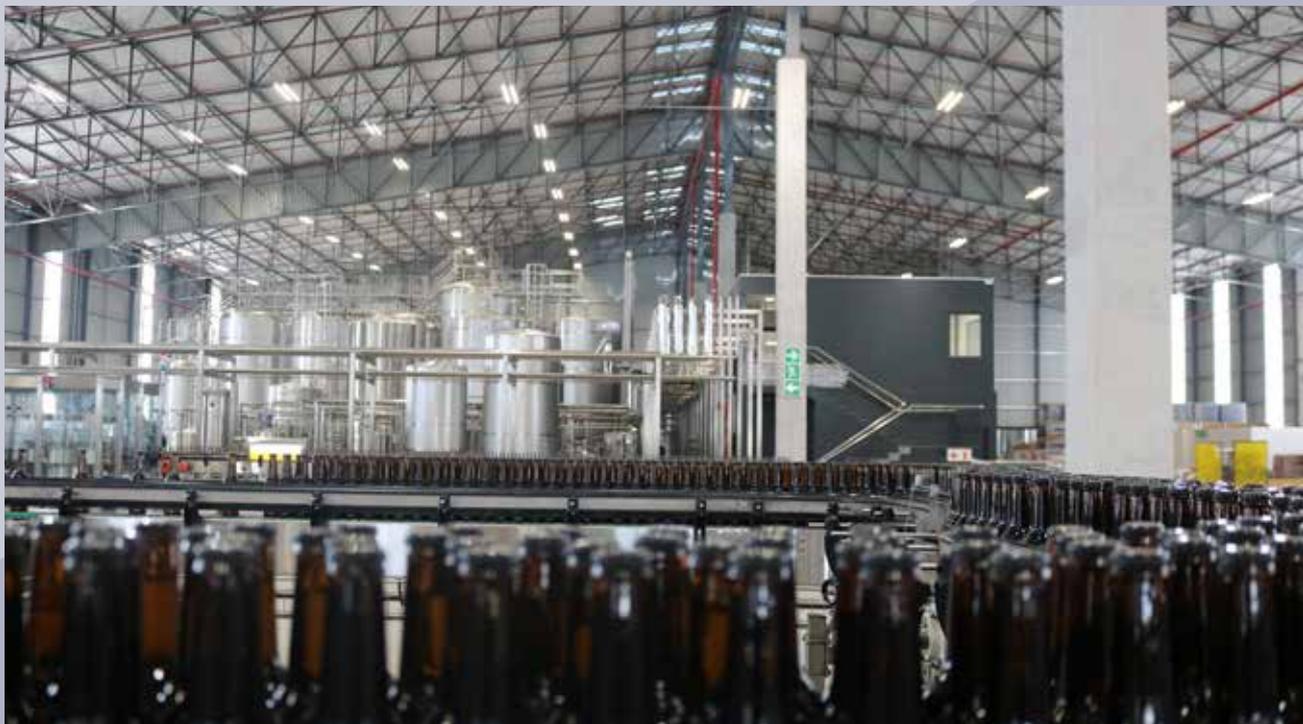
Shipping time was not the only concern. The team took several years to research the UK market and quickly realised that the craft beer movement here is in a very different place to the relatively fledgling scene at home.

Russell is enthusiastic about these differences: "You are so hungry for new beer experiences. The appreciation for the diversity

that the craft beer category offers is nowhere stronger than in the UK. It is truly amazing to witness the craft beer revolution unfolding here right now. Having spent lots of time in the US over the last 15 years witnessing the rise of craft over there, I would go so far as to say there has never been a more exciting time in beer than in the UK right now."

The decision was made to brew in the UK, with a whole new range of beers thought out for local tastes that would continue to push the boundaries in a more crowded and diverse market. Think juicy IPAs and a dry-hopped sour for starters.

Enter Fierce Beer - recent winners of the Scottish Beer Awards "Breakthrough Brewery" award and "Beer of the Year" for Café Racer coffee and vanilla porter. This



Aberdeen brewery are an even newer entrant to the craft beer world, opening their doors in May 2016. They've made a big impression with their quirky branding and unique beers, by making flavour a priority at every stage of the brewing process.

The two breweries met last year and a firm friendship ensued. Starting with collaboration in the form of Imperial Café Racer – adding an African flavour with Madagascan bourbon vanilla and Kenyan espresso then amping up the Fierce original to imperial strength. The reciprocal brew in South Africa was a raspberry pale ale, a fruitier reimagining of Fierce's Cranachan Killer, described by one reviewer as "a gem for the craft beer lover, with a smoothie touch to it".

It was only fitting that Fierce Beer would become the home of Devil's Peak in the UK. Russell says of the partnership: "They are lovely people and have become almost like family. We share the same passion for pushing the boundaries on the beers we make but with quality always at its centre."

This relationship was important to get right, as there is no one from Devil's Peak on the ground in Scotland to oversee the brewing. "JC has a close working relationship with Fierce's three brewers and they troubleshoot remotely. It has worked very well to date and we have absolute faith that they treat the brewing of our beers with the same love and attention to detail as their own."

As Devil's Peak describe it

themselves, the UK business is "a reincarnation of sorts, the same soul in a new body".

With the first four beers now brewed and bottled, the experimentation continues. Russell says: "We have been late to the game when it comes to collaborations on beers." But they are more than making up for that now. "We have a big craft beer festival coming up in Cape Town in December and we will have 5 international collabs at the event... Three of them are from the UK."

If you don't make it to Cape Town this December, you can sit back and savour the first four UK releases while you anticipate the creative experiments still to come.



# Gin Discoveries

Each month, Flavourly's team of top gin drinkers (we mean... "experts") helps our community discover the best small batch craft gins from the most exciting micro-distilleries in the country - and beyond!

Here's what our community of gin lovers is sipping...

# GILT GIN

A Scotsman and a Spaniard walk into a bar. They dreamt up the idea of a gin, a Scottish gin produced from only the finest malt barley and botanicals of the highest standard. Twelve months later, GILT was born!

At their bespoke distillery close to the shores of Loch Lomond, each batch of their single malt vodka and gin is distilled by one of the founding partners.

Their knowledge has been gained by generations of experience in the distilling industry in Scotland. Combining the traditional processes with unique twists to achieve a singularly unique spirit.

**Tasting notes:** You'll detect light citrus botanicals on the nose while the taste is dry with punches of juniper and cardamom. The finish has a thirst quenching warmth to it.

**Botanicals:** Juniper, Cilantro, Cardamom, Lime, Orange, Liquorice, Cassia Bark, Orris Root and Angelica Root.

**Perfect serve:** Make yourself a Gilt and Tonic. Classic, easy and light, and the perfect drink all year round.





# THE TEASMITH GIN

Founded in Aberdeenshire, here we have a careful blend of finely curated botanicals and hand-picked tea which is what gives The Teasmith its characteristic taste. The rich heritage of the North East of Scotland and its links to the tea trade is the inspiration behind the use of this intriguing botanical.

Juniper, coriander, grains of paradise, orange peel and other carefully selected botanicals are distilled twice in traditional copper alembic stills. Through this delicate process, every ingredient is carefully blended to ensure The Teasmith is a truly unique gin, characterised by its clarity, simplicity and confidence.

**Tasting notes:** Light on the palate with a distinct, crisp freshness, The Teasmith is one of a kind. Deliciously aromatic with juniper leading on the nose and on the tastebuds. Vanilla and caramel notes start to appear blanketed in a subtle orange and root sweetness, while the coriander seed kicks in the background. The Teasmith is the refreshing choice of a new generation of gin connoisseurs.

**Botanicals:** Juniper, Liquorice Root, Coriander, Orange Peel and hand-picked Tea.

**Perfect serve:** Best served long with a sprig of mint, copious ice and quality tonic.

# LEITH GIN

The port of Leith has a spirited history of importing and producing gin, dating back to the 1700s. After falling out of fashion during the 1900s, gin is surging back into hearts and minds right across the globe and Leith's 'big sister', Edinburgh, apparently consumes more gin per head of population than any other city in the world!

Leith has been firmly put back on the gin map with this deliciously well-made, London Dry style gin - perfect for enjoying with your favourite tonic or as the base for a cocktail. The blend reflects the history of Leith, with botanicals coming from the four corners of the world.

**Tasting notes:** Delicate, light, fresh notes of citrus on the nose with coriander followed by sweet juniper. The palate is fresh and mellow. Citrus with herbaceous notes of juniper and coriander and a touch of dryness from the angelica root. The finish is refreshingly clean, with juniper and citrus notes in the background.

**Botanicals:** Juniper, Coriander, Angelica Root, Lime Peel, Orange Peel, Cassia Bark, Liquorice, Nutmeg, Cinnamon Bark and Orris Root.

**Perfect serve:** Serve with your favourite tonic water in a tall glass over lots of ice with a citrus fruit garnish.



# We're having a tea party

From Aberdeen to Sri Lanka and back again, how the "Father of Ceylon Tea" inspired this pioneering spirit.

WORDS: Cameron Willis

Tea, glorious tea. Once the fuel to a thousand ships, it remains the perfect accompaniment to a catch-up with friends and now, inspired by an ambitious tea merchant from Aberdeen, a unique addition to everyone's favourite tipple. We're as Mad as a Hatter at a tea-party in Wonderland to bring you this one.

Teasmith Gin are an Aberdeen based distiller with big ambition. They wanted to create something that is not only unique to their area but something that is unique to the gin world entirely. Gin-passioned husband and wife founders Nick and Emma Smalley bring together a love of all things gin with their home area of Aberdeenshire and, in doing so, create something truly unique. And it all began 150 years ago.

"Originally, we were looking for something growing or produced locally," explains Nick. "Nothing emerged that seemed suitable and so we started looking into the history of the local area. We found stories of Aberdeen harbour's past as a busy shipbuilding port – building notable teaclippers that helped establish trade links with the Far East."

"The key story for us was of James Taylor who came from a small village called Auchenblae in Aberdeenshire. He travelled to Sri Lanka (British Ceylon) over 150 years ago which at the time was a coffee growing island. Taylor cleared a 19-acre plantation and created the first commercial tea plantation on the island. It was so successful that the island soon switched from coffee to tea growing and to this day, Taylor is revered as the "Father of Ceylon Tea".

Teasmith worked closely with a tea consultant to source a tea which specifically worked well with their already growing list of botanicals. After much deliberation, and one suspects many cups of beautiful Sri Lankan tea, they selected a black Ceylon tea. Hand-picked, hand-rolled and very much similar to the way Taylor would've made his initial batches 150 years ago, the tea acts as a toast to the ginspiration behind this palm-warming tale.

The tea is distilled by itself in copper alembic stills, with a selection of more classic gin botanicals distilled separately. These include juniper, coriander seed,





dried orange peel, rose petals, angelica root and orris root. The botanicals are vapour infused whilst the tea is macerated in alcohol, before the two distillates are brought together and allowed to rest for a few days prior to bottling.

The result is a distinctly unique, floral gin with strong citrus flavours and a decidedly blood orange taste with elements of mint. It has a clean, crisp, classic gin flavour, but with a warming sweetness coming from the tea. Wonderfully drinkable and smooth, it can be enjoyed neat or over ice and, if that's not to your taste, served with a premium tonic, a good whack of ice and a sprig of fresh mint.

It is as creative a gin as you will find and, with attention to the tiny details combining with the Smalley's love of the spirit, they've created an exciting product that we're sure Taylor himself would've been proud of.

Taylor too would be proud of Teasmith's relationship with the culture of gin in his home county. When Teasmith started out, there were no other gin brands locally. At

the time of writing, there's now seven. It may not be the first thing that comes to mind when you think of Aberdeen but there's a vibrant gin culture emerging in Scotland's North East that's resulting in the emergence of some of the most exciting brands on the market, with Teasmith leading by example. Far from being something to get competitive about, this emerging gin culture has Teasmith more excited than anything else.

"[The gin culture in Aberdeen is] Bustling, like everywhere else around Scotland and the UK seemingly," said Nick. "We have seen a series of events taking place locally including the oriGIN festival, Spirit of North Hop and Aberdeen Gin Fest. All of these events have been incredibly busy with a steady flow of discerning gin drinkers looking to try the variety of products on offer. The bar scene is looking to support local. In addition, the local delis, farm shops and specialist spirit shops are seeing a surge in interest in the Aberdeenshire brands which is great for both us and them."

In the world of gin there's a deep



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respect that everyone shares the same, experimental customer base. It’s exciting for the consumer as it means there’s plenty more gins for us to try but also for the distillers as such an open culture leads to the sharing of pioneering new techniques and ideas. That culture of experimentation isn’t lost on Teasmith.

The Teasmith Original is Teasmith’s flagship gin but, with an endless world of botanicals, gins and, of course, teas out there, this ambitious distillery have got plans for many special editions, flavours, and, interestingly, spirits.

“As our name suggests, we are the Teasmith Spirit company so we’ve not pigeon-holed ourselves entirely into one sector,” said Nick. “We have already begun experimenting in a variety of areas and this will give us the flexibility to enter different product lines if we feel it is appropriate. At the moment, though, the demand for gin is still so strong and growing fast so we continue to look

forward with working with this spirit just now.”

The focus now for Teasmith Gin is to continue to grow the brand around Scotland and the rest of the UK, telling the story of James Taylor and his pioneering tea plantations alongside this pioneering gin. There’s big plans to break into the international export market too, with Teasmith Gin already travelling as far as the US, South Africa and Australia. It shouldn’t be especially hard either, given this fledgling distillery was shortlisted for three categories in the Scottish Gin Awards 2017 (Excellence in Branding, Excellence in Marketing and Distilled Gin of the Year).

It’s crisp, clear and one of the most drinkable and unique gins we’ve sampled in a while, so phone up some friends, gather them round, and serve them what might just be the best cup of tea they’ve had in a long, long time. We promise this gin will make any tea-party more exciting.

# MIX IT UP



## Sunshine in Leith

### Ingredients:

50ml Leith Gin  
50ml orange juice  
3 drops of Angostura  
Fever Tree Sicilian Lemonade  
Slice of lemon

### Method:

Pour in the Leith Gin and orange juice in a tall glass over cubed ice then top up with lemonade. Finally, garnish with a slice of lemon.



## Old Fashioned

### Ingredients:

50ml Gilt Gin  
1 teaspoon of water  
2 dashes of bitters  
1 sugar cube

### Method:

Place the sugar in a heavy-bottomed tumbler. Add the bitters and a teaspoon of water and muddle the sugar until it dissolves. Add the Gilt and stir well before throwing in 2 large ice cubes. Let it sit.



## The Teasmith Southside

### Ingredients:

60ml The Teasmith Gin  
30ml fresh lime juice  
15ml sugar syrup  
8 mint leaves  
Champagne

### Method:

Add all ingredients to a cocktail shaker with plenty of ice. Shake then fine strain into a long champagne flute. Add a splash of champagne to the glass for a touch of fizz.



*Flavourly's*

FESTIVE G



# IFT GUIDE

**This year, Flavourly has all your gift-giving needs covered. From craft beer to gin, whisky and beyond, we've got something for everyone. Even better, though, is that every item listed in this guide is available on [Flavourly.com](https://flavourly.com). Present shopping has never been so easy!**

## Gifts for a beer lover

Need some help with what to get the beer lover in your life this festive season? Never fear, Flavourly is here! From gift subscriptions to beery bundles to seriously special bottles and cans, there's something to satisfy every kind of beer drinker on [Flavourly.com](http://Flavourly.com).



### 1. Craft Beer Discovery Club

Give the gift that keeps on giving. Give the gift of craft beer discovery. With gifts starting at just £25, available in single boxes or three, six or 12 month gift subscriptions, you can't go wrong with a Flavourly Craft Beer Discovery Club gift. Probably the greatest gift of all time for beer lovers, they'll receive:

- 10 carefully-curated craft beers from the world's best brewers
- A personalised tasting profile (light, dark or mixed beers)
- The exclusive Flavourly Magazine in every box
- FREE tracked delivery



### 2. The Flavourly Collection

Give the beer lover in your life, beer made just for them with a collection of Flavourly's brand new Crowdsourced Craft Beer. Each collection comes with a Flavourly beer tasting glass.

### 3. The Fierce Beer Collection

Breakthrough Brewery of the Year at the Scottish Beer Awards 2017, Fierce Beer are fast establishing themselves as one of the UK's top breweries. Give 10 beers from their range plus a glass!





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#### 4. Cafe Racer, Fierce Beer

Winner of Beer of the Year at the Scottish Beer Awards 2017, Cafe Racer is Fierce Beer's dark roasted coffee and vanilla porter with a hint of danger. Excellent in every way.

#### 5. Indy Lager, Fourpure

Brewed with the finest malts, classic German aroma hops and lager yeast, then matured at low temperatures to bring out a delicate spicy and lemon zest hop flavour.

#### 6. Opulence, Weird Beard

A stunning bottle, making this a perfect gift, the mark of a really good imperial stout is the length and complexity of its finish. With Opulence, the drinker is taken on a flavour journey.

#### 7. Russian Imperial Stout, Poppels

A former Discovery Club favourite, Poppels' Russian Imperial Stout is a decadent, warming beer that's ideal for when the nights are getting colder. Great for Scandinavian beer fans.

#### 8. The Evil, Nørrebro

One part of a delicious series, the taste is dominated by stunning roasted malts with a light smoke and black liquorice somewhere in the background. A tremendous imperial porter.

#### 9. Ninkasi, Wild Beer Co.

Another gift-worthy bottle, beautifully wax-sealed. Ninkasi is fermented Champagne-style for stunning carbonation that lifts the delicate apple flavours within.

# Gifts for a gin lover

We all know a fussy gin drinker but you can't go wrong with any of the picks here. We've got your back. From gift subscriptions to gift packs to bottles so stunning you won't want to open them (though, you should), these gifts are sure to satisfy even the fussiest gin drinker. Available now on [Flavourly.com](https://www.flavourly.com).



## 1. Gin Discovery Club

Give the gift that keeps on giving. Give the gift of gin discovery. With gifts starting at just £35, available in single boxes or three, six or 12 month gift subscriptions, a Flavourly Gin Discovery Club gift shows them just how special they are. They'll receive:

- 3 x 200ml carefully-curated small batch craft gins
- Mixers and snack paired perfectly with the gins
- The exclusive Flavourly Magazine in every box
- FREE tracked delivery

## 2. 12 Gins of Christmas

Brought to you by the incredible **Eden Mill** in St. Andrews, this luxury boxed gift set comprising of 12 unique handcrafted 5cl gins and a pair of tulip-shaped gin glasses is a showstopper.

## 3. McQueen Gin Gift Pack

The McQueen Gin Gift Pack is flavour central, offering up Spiced Chocolate Orange, Sweet Citrus, Smokey Chilli and Mocha gins. **One for the adventurous gin lover in your life.**



#### 4. Rhubarb & Ginger Gin

A stunning flavour expression from **Whitley Neill**. Based on flavours closer to home as a nod to the English country garden, it takes the tartness of rhubarb and infuses it with the warmth of ginger.



#### 5. Jinzu

Inspired by Japan, Jinzu is the perfect **blend of gin and sake**. It has a fresh juniper taste invigorated with zesty citrus and delicate hints of cherry blossom flavour, finished with a smooth sake.



#### 6. Tanqueray No. Ten

The only gin to be inducted to the renowned **San Francisco World Spirits Competition Hall of Fame**, this small batch spirit is crafted using fresh citrus fruits for big bursts of flavour.



#### 7. Liverpool Valencian Orange

This **bold and flavoursome** spirit is a fantastic addition to any gin collection. It has flavour notes of crystallised ginger and candied citrus that are pleasantly balanced by a peppery juniper.



#### 8. Gordon's Premium Pink

Inspired by an original recipe from the 1880s, the **pink gin** is perfectly crafted to balance the refreshing taste of Gordon's with the natural sweetness of raspberries and strawberries.



#### 9. Silent Pool

One of the most **stunning** gin bottles you'll ever see, the liquid inside is just as **beautiful**; fresh floral and clarifying citrus notes are grounded by earthy and spicy cassia bark and cubeb.

## Gifts for a **whisk(e)y** lover

Know someone that likes a wee dram? Then surprise them with one of these awesome gifts and show them you really care. Whether they like a single malt, a blend, an Irish whiskey or even a whisky cocktail or two, all the bases are covered on [Flavourly.com](https://www.flavourly.com).



### 1. Glen Scotia Gift Pack

This set includes three 5cl tastes of Glen Scotia's finest - Double Cask, 15 Year Old and Victoriana. Experience three exceptional single malts representing the region's signature style.

### 2. Mac & Wild Gift Box

Something a bit different - a selection of Scottish whisky-based cocktails, these were created for London's Mac & Wild restaurant by the mixologist skills of Edinburgh's Luke Leiper.

### 3. Roe & Co.

Roe & Co. is a new, premium blended Irish whiskey. Notes of creamy vanilla are balanced by hints of fruit and soft spice resulting in an elegant and refined whiskey.

### 4. Copper Dog

Copper Dog is a Speyside blended malt Scotch whisky, combining eight single malts for a unique flavour expression. A drop or two of water releases the fruity intensity for a satisfying finish.

### 5. Auchentoshan American Oak

American Oak is a really versatile Single Malt. It works wonders as an Auchentoshan & Ale, is happy to stand on its own neat or over ice but also shakes up some classic cocktails.

### 6. Glen Scotia Double Cask

Double Cask is matured in the finest first fill bourbon barrels before being finished for up to twelve months in Pedro Ximenez sherry casks producing this outstanding single malt whisky.

# Gifts for a **spirits** lover

Truly a one-stop-shop when it comes to gifting this festive season, Flavourly has gift-worthy bottles across every drinks category you can think of. Whatever your loved one's tipple of choice, there's a bottle that's right for them on [Flavourly.com](http://Flavourly.com).



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## 1. Dry Hop Simcoe Vodka

Made by Mikkeller - yes, that Mikkeller - this vodka is traditionally distilled with top quality winter wheat in a copper still then dry hopped at the end with Simcoe to add a beer-inspired twist.

## 2. Ciroc Red Berry Vodka

Ciroc flavoured vodkas are the fastest growing ultra-premium flavoured vodkas in the world. Ciroc Red Berry is infused with fresh raspberries and blackberries for a refreshingly different vodka.

## 3. JJ Whitley Rhubarb Vodka

JJ Whitley's Rhubarb Vodka has a distinctly British feel to the flavour. It's a **fruit-fuelled experience** that's sweet, summery and fresh, the unique scent of rhubarb teasing the nose.

## 4. Phantom Spirits Rum

This intriguing rum comes from the rare beer casks of Mikkeller's **Beer Geek Vanilla Shake** and there are only 2000 bottles of this tasty stuff available. A truly special bottle.

## 5. Sailor Jerry Rum

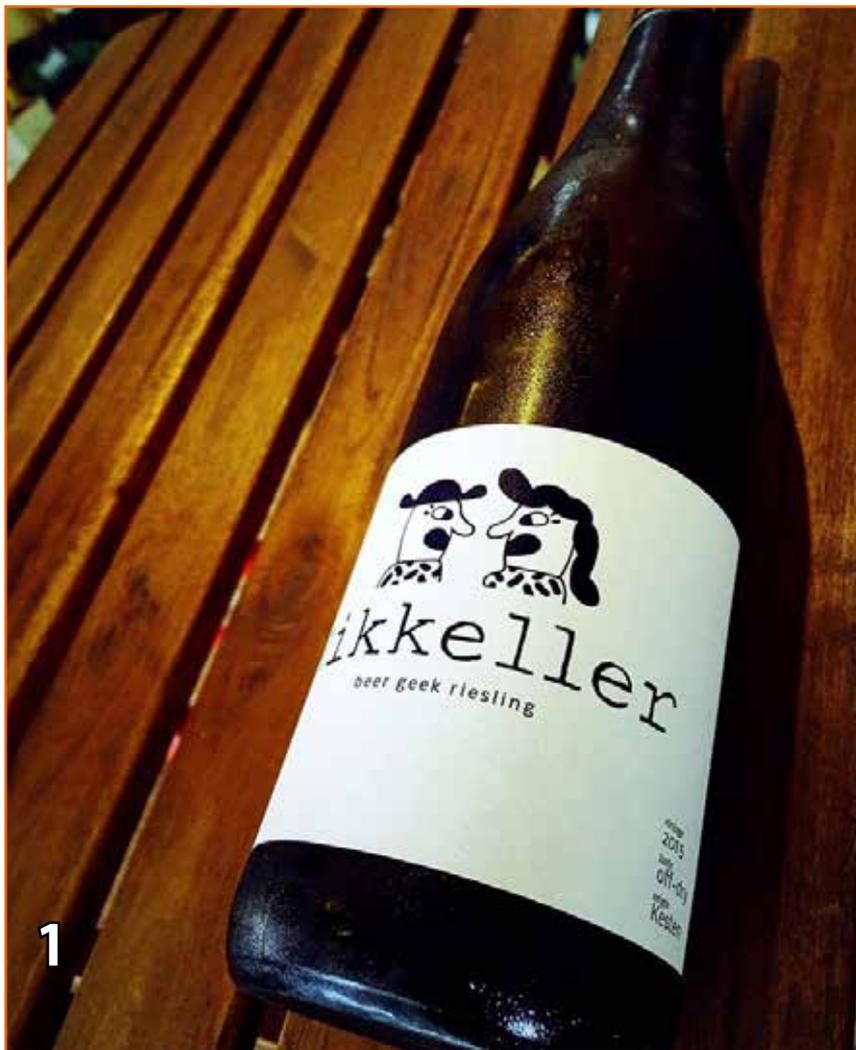
A much loved classic rum made the authentic way - spiced and smooth. If you like vanilla in your rum then this is for you. Beyond that are notes of buttery toffee and a warming cinnamon.

## 6. BemBom Aged Cachaca

A **true artisanal rum** made from the sugar cane of a family farm in Minas Gerais, Brazil. No fancy machines, no computers, just dedicated craftsmen. "Bem Bom" means "really good."

## Gifts for a wine lover

Wine is the classic gift bottle, so why not make it a special one this holiday? From bubbly-ones to still-ones to made-by-a-famous-brewery ones, impress your giftee with a vino that's a little bit out of the ordinary. Check out the full range at [Flavourly.com](http://Flavourly.com).



### 1. Beer Geek Riesling

Not content with taking over the craft beer industry, Mikkeller have only gone and made a wine. This is their take on wine with the Riesling grape, giving beer geeks something different to try.



### 2. Sensi Pinot Noir Rosé

The bouquet is fresh, pleasant and fragrant with strawberries, blackberries, raspberries and white flower petals. The palate is delicate with the fruits from the aroma meeting a pleasant acidity.



### 3. Private Bin East Coast Chardonnay

Villa Maria are iconic when it comes to New Zealand wine. With this one from the private bin collection you'll get a Chardonnay with style, with juicy peach flavours infused with citrus and fig notes.



## The Flavourly Craft Beer **Canvent Calendar**

There's still time to get your hands on the first ever Craft Beer Canvent Calendar – an advent calendar featuring 24 cans of Christmas ~~cheer~~ beer!

Give this as an early surprise gift and send someone on a 24-day journey of discovery to find a different can of craft beer behind every single door. We've handpicked some of our favourite beers of the year as well as some new-and-exciting surprises from the best brewers in the business. Featuring a wide range of beer styles, this is the ultimate advent (or rather, canvent) calendar for craft beer lovers.

RRP: £72, we're giving you the chance to get one for just £59 with **FREE delivery** (worth £5.95) when you pre-order it now with code **CANVENT17**. Share it with friends so they can get in on the fun too!

The most wonderful time of the year just got more wonderful. There is a **limited number** of these available so pre-order your Craft Beer Canvent Calendar today to avoid missing out.

..... **PRE-ORDER NOW FOR JUST £59 (RRP: £72)** .....

[WWW.FLAVOURLY.COM/CANVENT17](http://WWW.FLAVOURLY.COM/CANVENT17)



## Gin baubles are back!

### The original gin-filled baubles have been picked and packed for 2017 and are now ready for delivery.

A must for all gin fans across the country - the most wanted Christmas tree decoration is back on sale. After huge demand from customers all around the world last year, Pickering's Gin has harvested a bumper crop of **one million** of their award-winning baubles for 2017.

To keep up with the demand for the coveted decoration, the Pickering's Gin team has expanded from nine to fifteen full-time staff and hired an additional 19 elves part-time. Working around the clock, the team have been filling 20 thousand baubles every single day to fulfill orders.

The Edinburgh distillery made headlines after 30,000 of their gin-filled Christmas baubles sold out in a lightning fast 82 seconds in 2016.

This year, Pickering's Gin - based in the heart of Edinburgh - started production of their Pickering's Gin Baubles in January to meet demand but is expected to, once again, sell out fast.

Over the past year the team at Pickering's Gin have been working back-to-back shifts to meet the huge demand from around the world. The baubles have been carefully cultivated and are now ripe and ready for customers near and far.

Pickering's Co-founder Matthew Gammel said: "The idea for the baubles started in 2014 as a bit of fun for our local Christmas fair, now they're the must-have Christmas decoration.

"We seem to have really captured the imagination of the gin lover and our baubles have now become a staple of our distillery. Christmas starts very, very early at Pickering's HQ and we're excited to finally unveil our biggest ever crop of Pickering's Gin Baubles."

Each colourful bauble is filled with a jolly 50ml serving of Pickering's gin, making it a perfect gift for the festive season.

**You can get your Pickering's Gin Baubles right now at [Flavourly.com](http://Flavourly.com) for just £30.**



Next time...

All the way from  
**BEIJING**

We have a very special surprise for you next month.  
See you then!



